



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2017

Multiple District 4

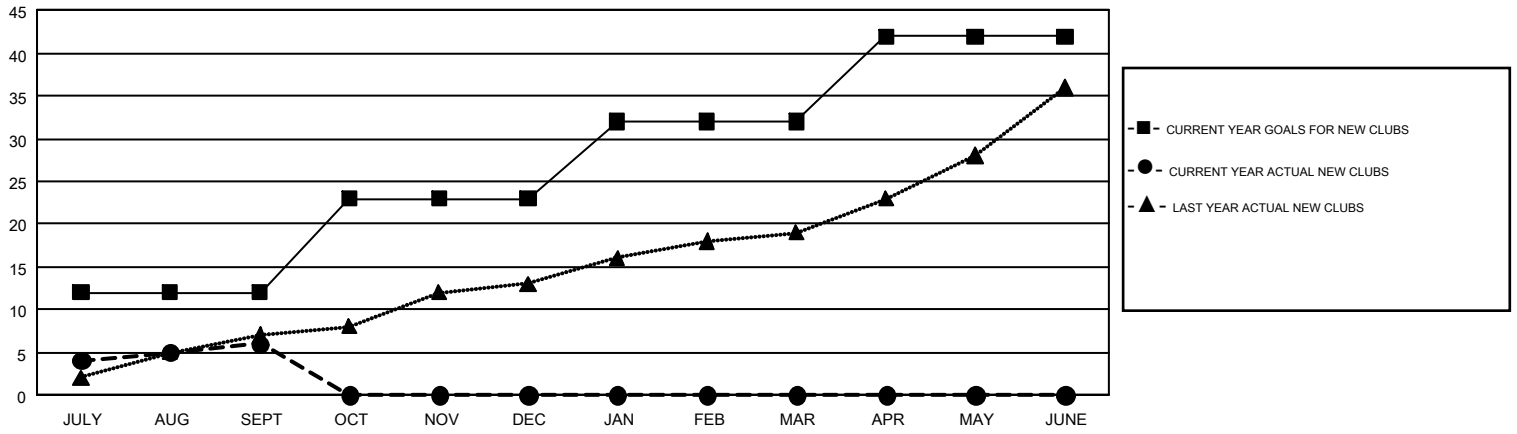
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

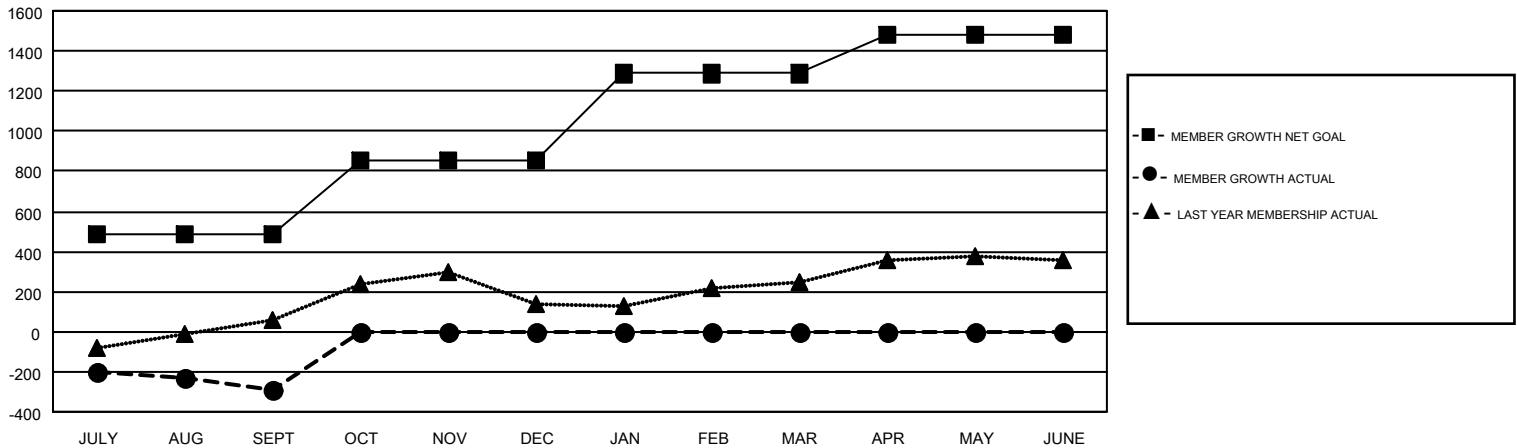
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	6	4	JULY/AUG/SEPT	485	792	1,082
OCT/NOV/DEC	11	0	0	OCT/NOV/DEC	368	0	0
JAN/FEB/MAR	9	0	0	JAN/FEB/MAR	434	0	0
APR/MAY/JUNE	10	0	0	APR/MAY/JUNE	191	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	257 CLUBS OF 751 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	12,949 (62.73%)
DECEASED	71	FEMALE	7,694 (37.27%)
CLUB CANCELLED	0	TOTAL FAMILY UNIT MEMBERS	
OTHER	1,010	3,769	
TOTAL	1,081	FAMILY MEMBERS PAYING HALF DUES	
		1,966	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)